



Echinacea 2023



MONROVIA®

Grow Beautifully



Magnus Purple Echinacea

Zones 4-9

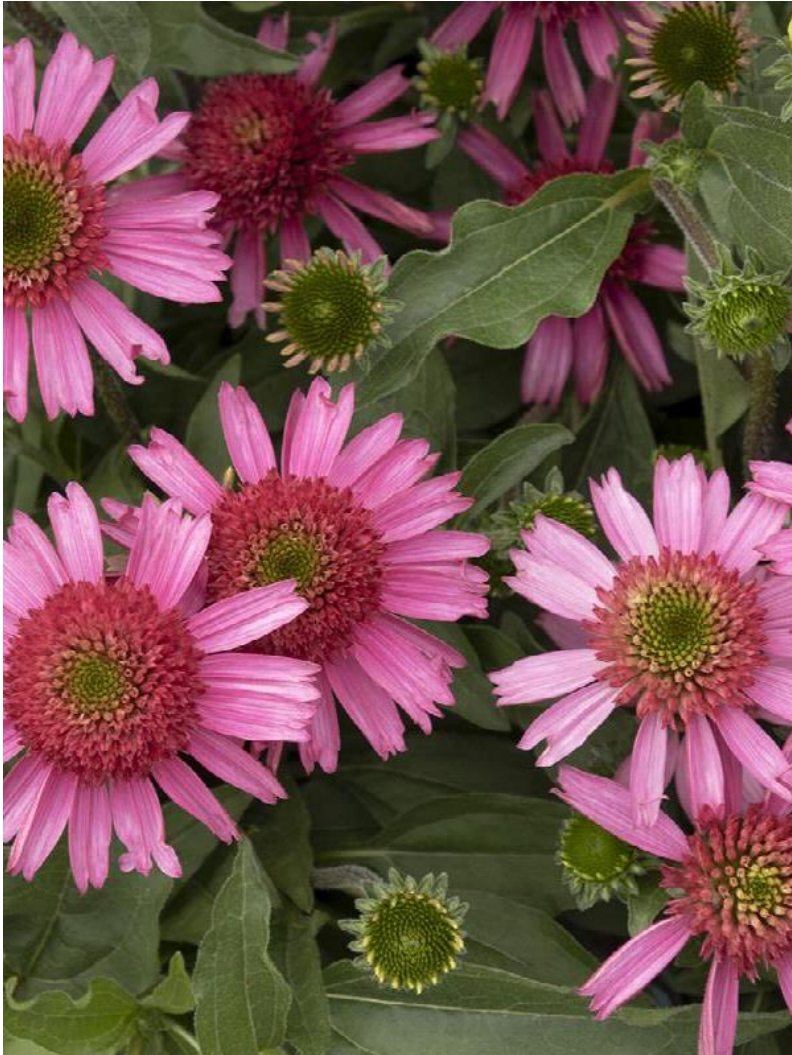
Echinacea purpurea 'Magnus'
Item #03177

Features

- A well-behaved plant with bold six-inch wide, magenta-rose flowers.
- Petals are horizontal, not pendulous.
- Perfect for the informal, nature-inspired garden.

Characteristics

- Exposure: Full sun
- Size: 3' tall x 2' wide
- Intro Year 1998



Delicious Candy® Echinacea

Zones 4-9

Echinacea 'Noortdeli'
Item #42726

Features

- A generous supply of radiant summer color from large, semi-double, fuchsia pink flowers on a compact, sturdy plant with deep green foliage.
- Blooms earlier than most coneflowers and will bloom continuously for months when faded flowers are removed promptly.

Characteristics

- Exposure: Full sun
- Size: 16-24" tall x 12-18" wide
- Intro Year 2018

Exclusive



Evolution™ Colorific Coneflower

Zones 4-9

Echinacea 'Balevoeen' PP30998
Item #41360

Features

- An enchanting green cone – as green as the leaves – at the center of every bloom, framed by dense petals in a lovely palette of pink hues.
- Lush foliage and sturdy, upright stems create a beautiful backdrop for the continuous profusion of blooms from late spring through fall.
- Stunning in beds, borders, and containers

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2018

New Intro



Fresco™ Apricot Coneflower

Zones 4-9

Echinacea 'Apricot' PPAF
Item #46002

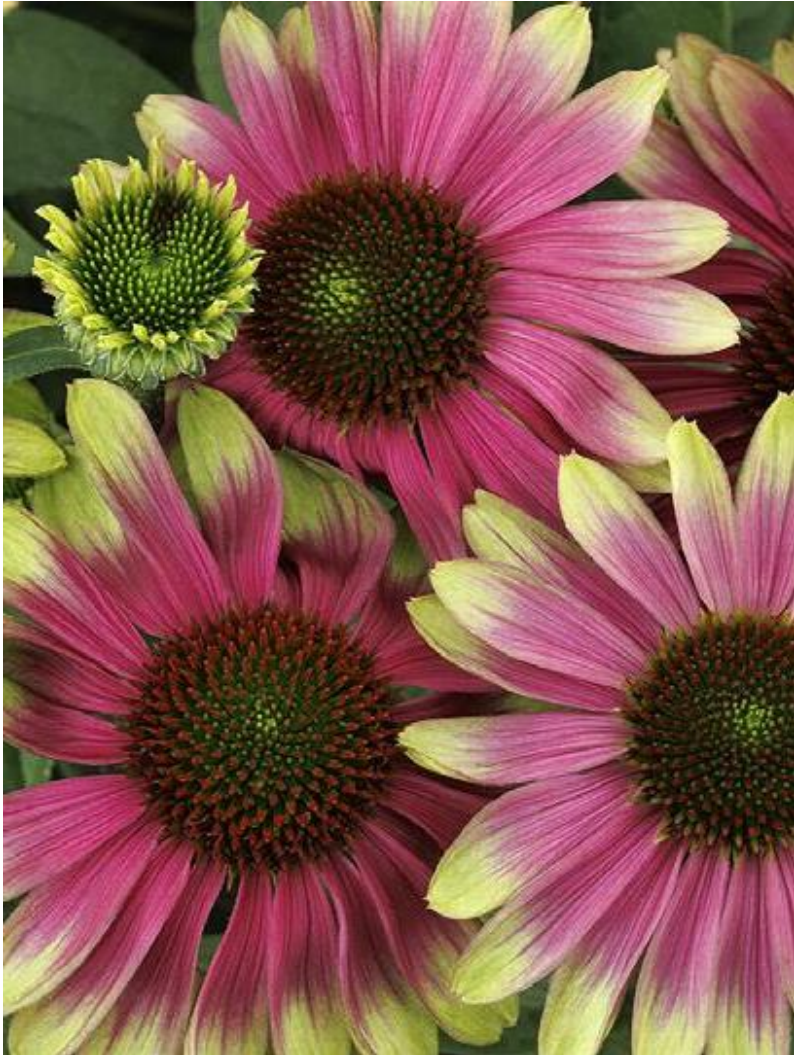
Features

- Large, Zinnia-like flowers top this plant in a spectacular fashion.
- Long lived in the garden and fits wonderfully into sunny perennial borders, with its unique mid-size narrow habit sporting tons of frilly flowering stems.

Characteristics

- Exposure: Full sun
- Size: 23" tall x 20" wide
- Intro Year 2022

Image courtesy of Terra Nova



Sweet Sandia Echinacea

Zones 4-9

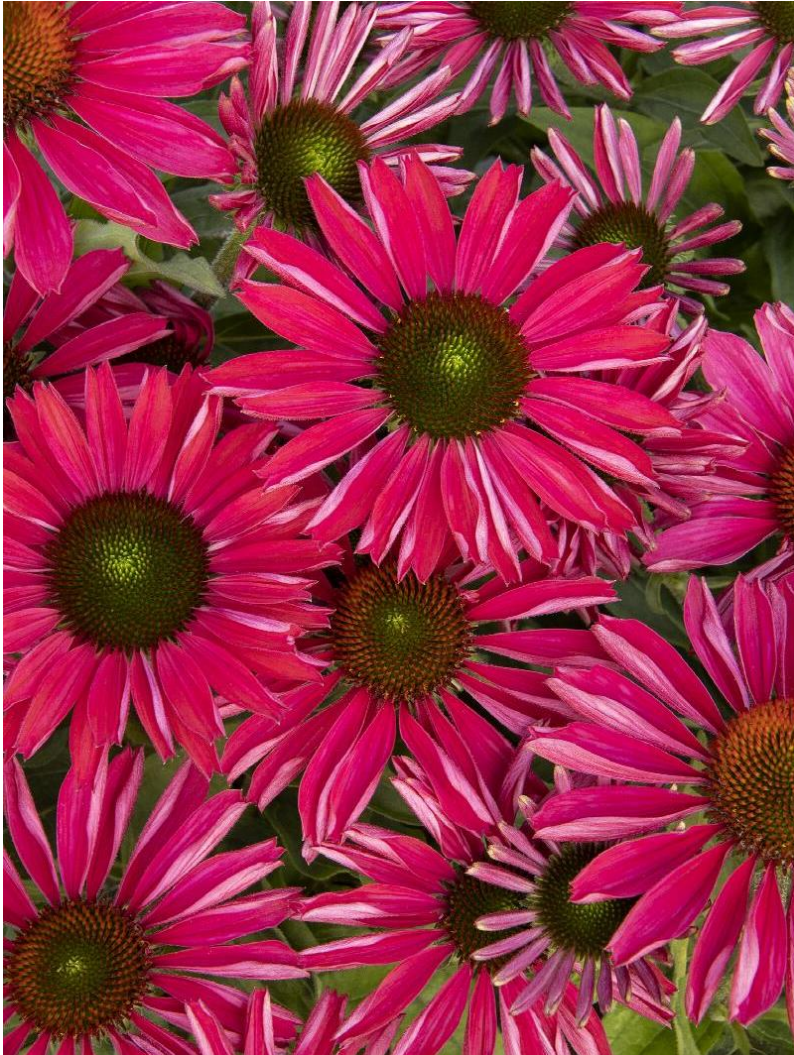
Echinacea 'Sweet Sandia'
Item #44827

Features

- A sweet celebration of summer. Petals look like slices of watermelon, with deep pink centers and light green edges.
- Flowers prolifically on a compact habit.

Characteristics

- Exposure: Full sun
- Size: 19-24" tall x 16" wide
- Intro Year 2020



Kismet® Raspberry Echinacea

Zones 4-9

Echinacea hybrid 'TNECHKR'PP28,768
Item #44954

Features

- This naturally short, easy-care perennial boasts an exceptional amount of large raspberry-pink flowers.
- Blooms earlier than most and continues blooming all the way until first frost.
- Each flower lasts for weeks with attractive color.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 24" wide
- Intro Year 2020



Sunny Days™ Ruby Echinacea

Zones 4-9

Echinacea x 'TNECHSDL'PPAF
Item #44825

Features

- Giant pompoms of double, ruby-red flowers.
- This stunning selection blooms from mid-summer into fall and has reliable performance in the garden.

Characteristics

- Exposure: Full sun
- Size: 24" tall x 24" wide
- Intro Year 2021

New Intro



Panama Red Echinacea

Zones 4-9

Echinacea
Item #45361

Features

- Enjoy deep red flowers with dark centers over a long bloom season on this short and compact variety.

Characteristics

- Exposure: Full sun
- Size: 12-14" tall x 12-14" wide
- Intro Year 2022



Prima™ Ruby Echinacea

Zones 4-9

Echinacea hybrid 'TNECHPR'PP30,204
Item #44953

Features

- A blooming powerhouse, this summer perennial favorite is packed with bold red flowers with dark eyes.
- Blooms continue from summer to first frost.

Characteristics

- Exposure: Full sun
- Size: 15" tall x 15" wide
- Intro Year 2021

Exclusive

Evolution™ Embers™ Fever Coneflower

Zones 4-9

Echinacea hybrid 'TNECHEF' PP31,466
Item #42874

Features

- Large red blooms on a tidy, well-branching plant that makes it ideal for adding bold color to mixed borders, containers, and cutting gardens.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2019





Kismet® Red Echinacea

Zones 4-9

Echinacea hybrid 'TNECHKRD' PP29,743
Item #44938

Features

- This naturally short, easy-care perennial boasts an exceptional amount of large pure red flowers.
- Blooms earlier than most and continues blooming all the way until first frost.
- Each flower lasts for weeks with attractive color.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 24" wide
- Intro Year 2020



Sombrero® Baja Burgundy Echinacea

Zones 4-9

Echinacea x 'Balsombabur' PP28,162
Item #41574

Features

- Big, rich burgundy blooms covering mounding green foliage on upright stems.
- Bred for cold hardiness and compact form with prolific flowering over an exceptionally long season.

Characteristics

- Exposure: Full sun
- Size: 18-20" tall x 22-24" wide
- Intro Year 2016



Sombrero® Salsa Red Echinacea

Zones 4-9

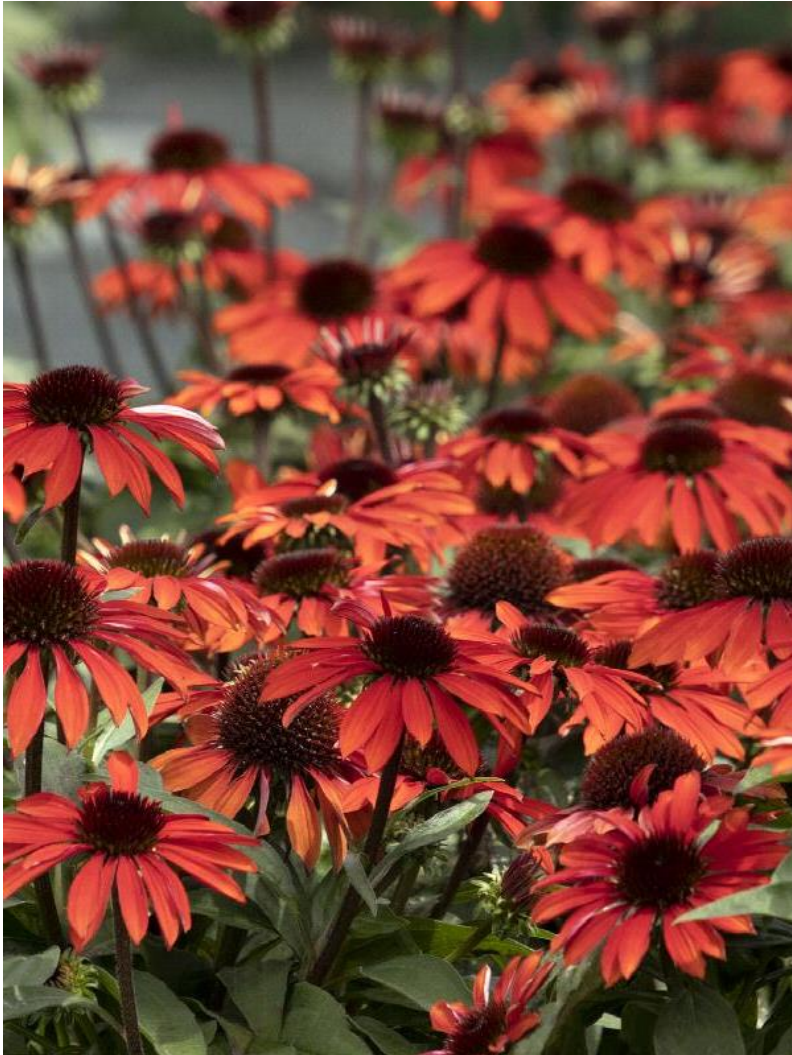
Echinacea x 'Balsomsed' PP23,105
Item #08684

Features

- A profusion of big, bright red blooms..
- Bred for cold hardiness and compact form with prolific flowering over an exceptionally long season.

Characteristics

- Exposure: Full sun
- Size: 24-26" tall x 16-22" wide
- Intro Year 2014



Sombrero® Sangrita Echinacea

Zones 4-9

Echinacea x 'Balsomanita' PP30,138
Item #42954

Features

- Vibrant scarlet-red blooms on upright burgundy-red stems.
- Bred for cold hardiness and compact form with prolific flowering over an exceptionally long season.

Characteristics

- Exposure: Full sun
- Size: 18-20" tall x 22-24" wide
- Intro Year 2018

Exclusive

Evolution™ Fiesta Coneflower

Zones 4-9

Echinacea hybrid 'Balevoesta' PP31,029
Item #41359

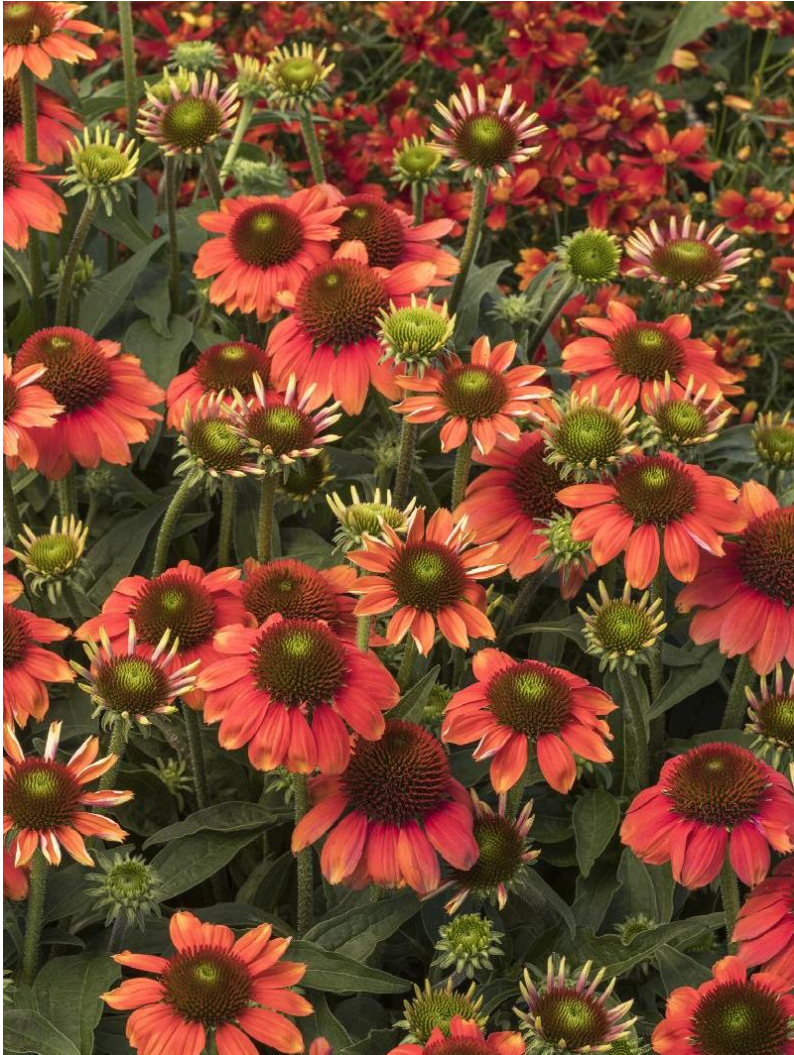
Features

- Fiesta provides a riot of color with spicy coral-pink flowers that age to softer shades.
- New flowers emerge throughout summer.

Characteristics

- Exposure: Full sun
- Size: 18-20" tall x 18" wide
- Intro Year 2018





Sombrero® Flamenco Orange Echinacea

Zones 4-9

Echinacea x 'Balsomenco' PP25,523
Item #09721

Features

- Big, bright orange-red petals surround brown center cones.
- Bred for cold hardiness and compact form with prolific flowering over an exceptionally long season.

Characteristics

- Exposure: Full sun
- Size: 24-26" tall x 16-22" wide
- Intro Year 2014



Prima™ Ginger Echinacea

Zones 4-9

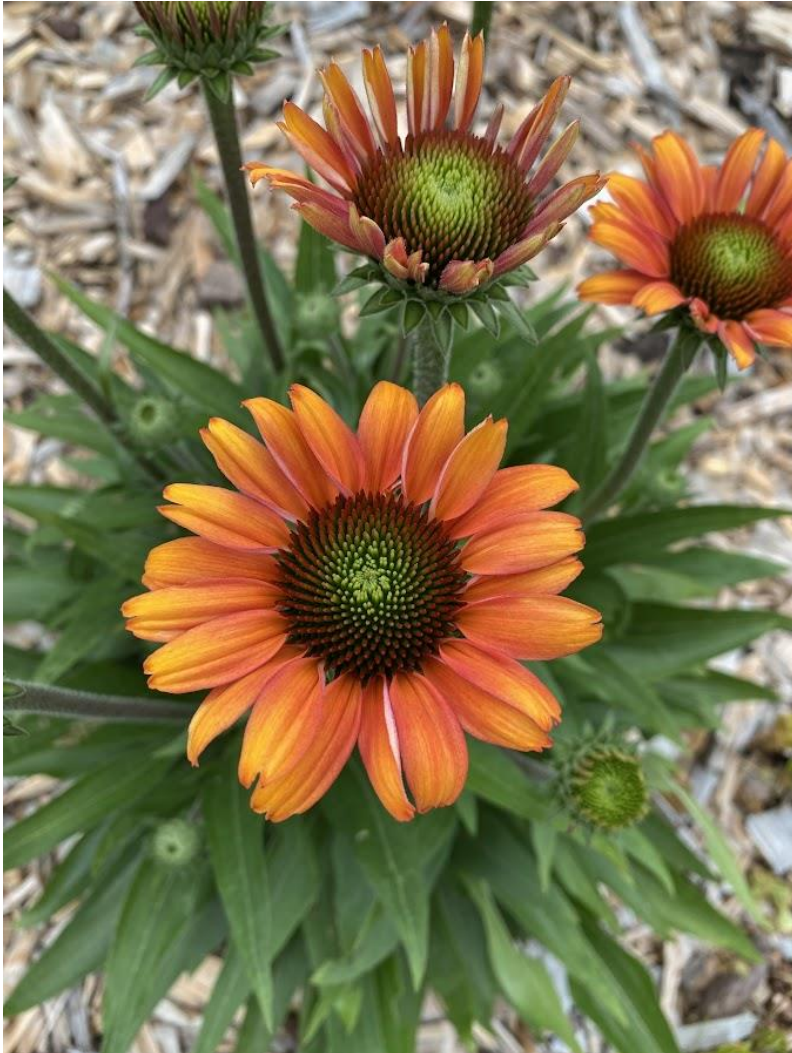
Echinacea hybrid 'TNECHPG' PP30,169
Item #44953

Features

- A blooming powerhouse, this summer perennial favorite is packed with orange flowers that age to soft pink.
- Blooms continue from summer to first frost.

Characteristics

- Exposure: Full sun
- Size: 15" tall x 15" wide
- Intro Year 2020



Prima™ Tiger Echinacea

Zones 4-9

Echinacea hybrid 'Tiger'
Item #44828

Features

- A blooming powerhouse, this summer perennial favorite is packed with intense tangerine blooms and delightful orange cone centers.
- Blooms continue from summer to first frost.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2021

New Intro

Moab Sunset Echinacea

Zones 4-9

Echinacea x 'Moab Sunset' PPAF
Item #45757

Features

- Exceptional, intense red-orange double blooms blanket this perennial with long-lasting color summer through fall.
- The compact, upright habit and short stature is perfect in garden beds or containers.

Characteristics

- Exposure: Full sun
- Size: 20" tall x 14" wide
- Intro Year 2022





Supreme™ Cantaloupe Echinacea

Zones 4-10

Echinacea x 'Cantaloupe' PP24,897
Item #00705

Features

- Like no other – a coneflower the exact color of a ripe cantaloupe!
- Fragrant, long-lasting blooms with a conspicuous center cone show off atop strong, non-floppy stems.
- Superior branching creates a full yet compact shape.

Characteristics

- Exposure: Full sun
- Size: 24-30" tall x 12-15" wide
- Intro Year 2013

First to
Market



Guatemala™ Gold Echinacea

Zones 4-9

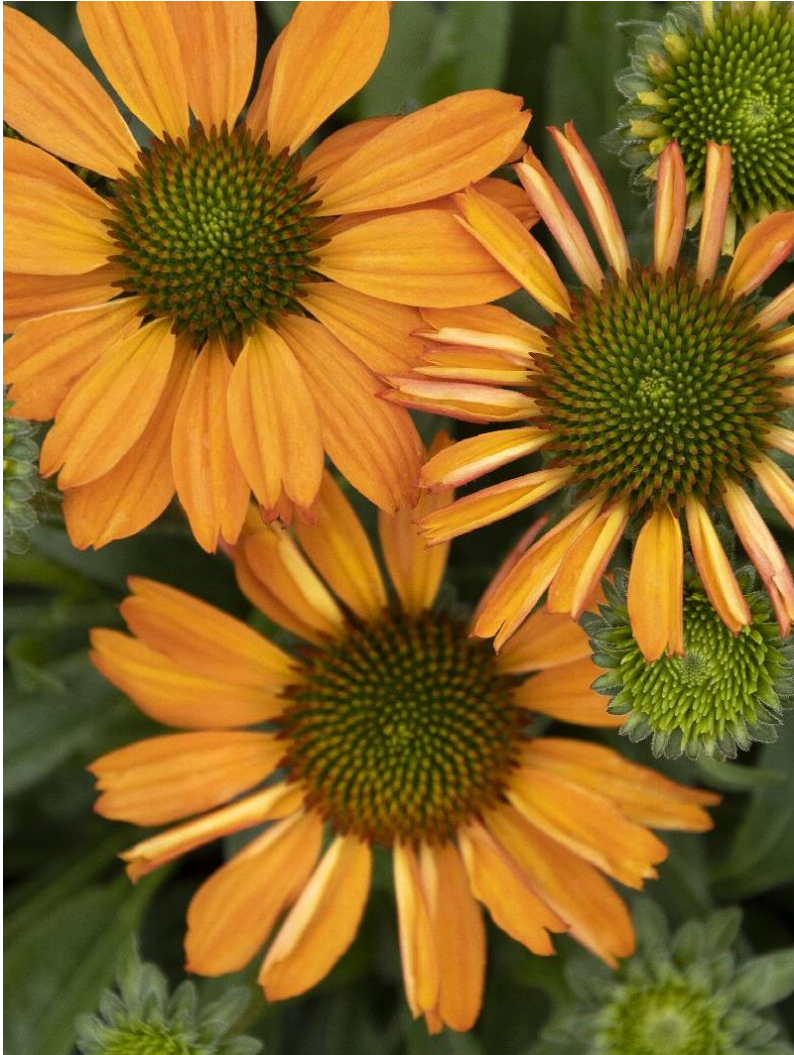
Echinacea purpurea
Item #

Features

- Upright habit with strong stems holding blooms right above the foliage.
- Early blooming and an extended bloom time with flowers that age well.

Characteristics

- Exposure: Full sun
- Size: 12-14" tall x 12-14" wide
- Intro Year 2023



Prima™ Saffron Echinacea

Zones 4-9

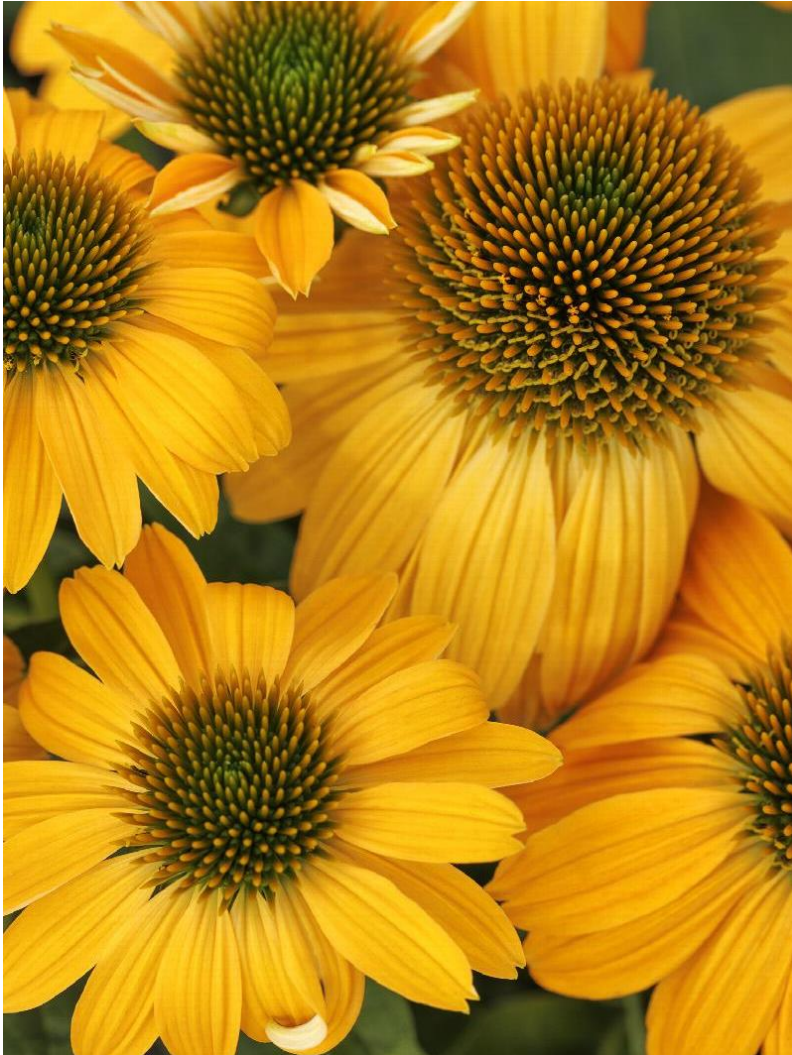
Echinacea hybrid 'TNECHPS'
Item #45116

Features

- A blooming powerhouse, this summer perennial favorite is packed with vibrant yellow and orange flowers.
- Blooms continue from summer to first frost.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 20" wide
- Intro Year 2021



Sombrero® Granada Gold Echinacea

Zones 4-9

Echinacea x 'Balsomold' PP30,115
Item #42952

Features

- A profusion of rich, golden yellow, large, single blooms.
- Bred for cold hardiness and compact form with prolific flowering over an exceptionally long season.

Characteristics

- Exposure: Full sun
- Size: 18-22" tall x 22-24" wide
- Intro Year 2018

Exclusive



Evolution™ Embers™ Sparks Coneflower

Zones 4-9

Echinacea hybrid 'TNECHES' PP31,494
Item #42875

Features

- Bright, semi-double, golden yellow petals surround showy center cones.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2019

Exclusive

Evolution™ Yellow Falls Coneflower

Zones 4-9

Echinacea hybrid 'Balevoelf' PP31,064
Item #41359

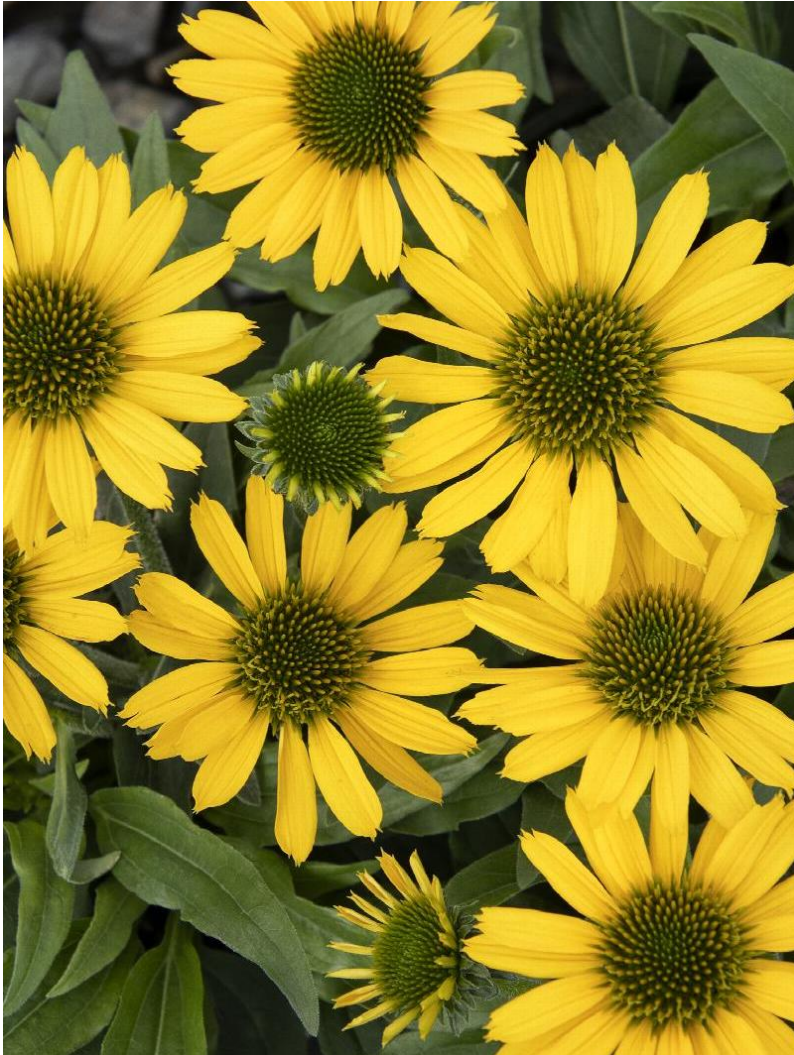
Features

- Lemon yellow petals arch downward from showy center cones.

Characteristics

- Exposure: Full sun
- Size: 18-20" tall x 18" wide
- Intro Year 2018





Kismet® Yellow Echinacea

Zones 4-9

Echinacea hybrid 'TNECHKY' PP29,922
Item #44939

Features

- This naturally short, easy-care perennial boasts an exceptional amount of large deep-yellow flowers.
- Blooms earlier than most and continues blooming all the way until first frost.
- Each flower lasts for weeks with attractive color.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 24" wide
- Intro Year 2020

New Intro

Sundial™ Zenith Coneflower

Zones 4-9

Echinacea 'Zenith' PPAF
Item #TBD

Features

- Unique creamy yellow narrow rays surrounding a yellow cone with emerald green eyes.
- Long lived in the garden and fits wonderfully into sunny perennial borders

Characteristics

- Exposure: Full sun
- Size: 14" tall x 18" wide
- Intro Year 2022

Image courtesy of Terra Nova



Sunny Days™ Lemon Echinacea

Zones 4-9

Echinacea x 'TNECHSDL'PPAF
Item #44825

Features

- Giant pompoms of double, yellow flowers.
- This stunning selection blooms from mid-summer into fall and has reliable performance in the garden.

Characteristics

- Exposure: Full sun
- Size: 30" tall x 30" wide
- Intro Year 2021



Delicious Nougat® Echinacea

Zones 4-9

Echinacea x 'Noecthree'
Item #44916

Features

- Creamy white petals surrounding yellow-green centers rise on short stems on this sturdy, compact, herbaceous perennial.
- A classic late summer bloomer that is perfect for wildlife gardens, attracting bees and butterflies.

Characteristics

- Exposure: Full sun
- Size: 12-18" tall x 12-18" wide
- Intro Year 2021



Kismet® White Echinacea

Zones 4-9

Echinacea hybrid 'TNECHKW' PP30,856
Item #44958

Features

- This naturally short, easy-care perennial boasts an exceptional amount of large white flowers.
- Blooms earlier than most and continues blooming all the way until first frost.
- Each flower lasts for weeks with attractive color.

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2020



Cheyenne Spirit Echinacea

Zones 4-10

Echinacea hybrid 'Cheyenne Spirit'
Item #08702

Features

- An innovation in breeding, this vivid mixture will delight and inspire!
- Expect a vibrant color range in rich shades of orange, scarlet, rosy red, purple, cream, tomato red, and golden yellow.
- Each is unique and all are exceptional bloomers on vigorous, full plants
- 2013 AAS Winner

Characteristics

- Exposure: Full sun
- Size: 24-30" tall x 18-24" wide
- Intro Year 2013

Colorific #41360



Exclusive



Evolution™ Coneflower

Zones 4-9

Echinacea PP

Features

- Bright blooms for easy color from late spring through fall.
- A cutting garden essential, perfect for containers or mixed perennial borders.
- Allow dried flower heads to remain on plants for wintering songbirds.

Characteristics

- Exposure: Full sun
- Size: 18-20" tall x 18" wide
- Intro Year 2018

Fever #42874



Yellow Falls #41362



Sparks #42875



Fiesta #41359



Red #44938



Yellow #44939



White #44958



Raspberry #44954

Kismet® Red Echinacea

Echinacea

Features

- Large flowers and more first year blooms with better overwintering survivability

Zones 4-9

Characteristics

- Exposure: Full sun
- Size: 18" tall x 18-24" wide
- Intro Year 2020



Tiger #44828



Saffron #45116



Ruby #45115



Ginger #44953

Prima™ Coneflower

Zones 4-9

Echinacea

Features

- High flower count and intense colors on a sturdy, compact habit.

Characteristics

- Exposure: Full sun
- Size: 15-18" tall x 15-20" wide
- Intro Year 2020

Sangrita #42954



Exclusive



Sombrero® Coneflower

Zones 4-9

Salsa Red #08684



Granada Gold #42952



Echinacea PP

Features

- Produce an abundance of vibrant colored flowers throughout the summer.

Characteristics

- Exposure: Full sun
- Size: 18-26" tall x 18-24" wide
- Intro Year 2014



Flamenco Orange #09721



Baja Burgundy #41574