



# Bee a Winner 2026

BUILD ON THE BUZZ ABOUT POLLINATORS AND BOOST YOUR MARKETING



## IT'S EASY TO MAKE IT A WIN-WIN:

- **Register** at [go.monrovia.com/bee-a-winner-retailer-2026](https://go.monrovia.com/bee-a-winner-retailer-2026).
- **Work with your sales rep** to select \$2,000 of pollinator-friendly plants per participating location as part of your minimum order.
- **We provide** contest management, marketing tools, and 10 prizes per location.
- **Easy to set up:** Create your in-store display using our pollinator plants and free POP kit.
- **Easy to run:** Monrovia will collect your entries and select and notify your winners for you.
- **Easy to promote:** Use our marketing toolkit.
- **Easy to build your marketing lists:** We provide all opt-in email and SMS contacts from your entries.

**PLUS** our Instagram Grand Prize Giveaway for a \$500 shopping spree at your store boosts your social media profile.



## PROGRAM DATES

**Spring** – For retailers in AL, AZ, FL, GA, LA, MS, NM, TX

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|---|--------------------------------|
| • <b>February 27, 2026</b>                    | Retailer registration deadline |
| • <b>April 2</b>                              | Order deadline                 |
| • <b>April 16</b>                             | Shipping target date           |
| • <b>Wednesday, April 22 to Sunday, May 3</b> | Giveaway entry period          |

**Summer** – For retailers in remaining U.S. states and Canada

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|--|--------------------------------|
| • <b>March 13, 2026</b>                    | Retailer registration deadline |
| • <b>April 30</b>                          | Order deadline                 |
| • <b>May 14</b>                            | Shipping target date           |
| • <b>Monday, June 1 to Sunday, June 14</b> | Giveaway entry period          |