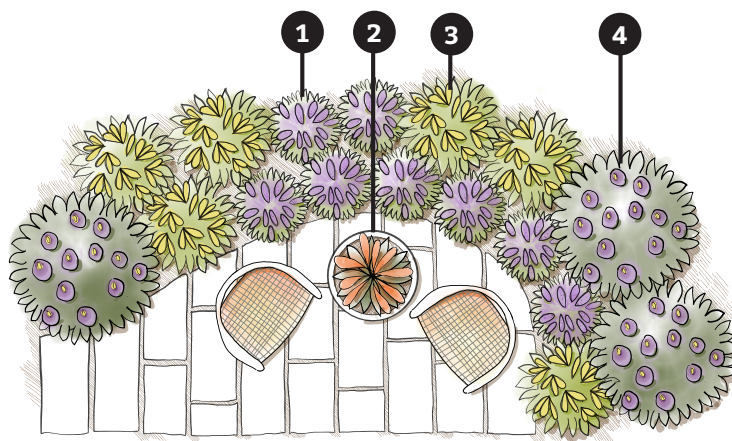


Hummingbird Display Program

GIVE GARDENERS EVERYTHING THEY NEED TO PLANT
A HUMMINGBIRD GARDEN



Display poster QR code links to three hummingbird garden landscape plans.

FEATURES

- Promotes hummingbird gardening – a popular trend.
- Free signage with downloadable planting plans provided with order.
- Plants and timing customized for your region.

ADVANTAGES

- Planting for hummingbirds has proven appeal for gardeners.
- Planting plan encourages multiple plant purchase
- Hummingbird rack of plants creates an eye-catching display offering something new.

BENEFITS

- Increases impulse buys with one-stop display format.
- Increases gardening success with easy-to-follow designs.
- Increases consumer confidence in your garden center as local experts.

TIMEFRAME For shipping March-June; displays can be kept in place for as long as climate-appropriate

RETAILER COMMITMENT Purchase 1 rack (equivalent to 120 #2 or 80 #5) of hummingbird-friendly perennials.

MONROVIA PROVIDES Monrovia display poster featuring Hummingbird Garden Plans via QR code.