

# Centennial Celebration Week

AUGUST 24 TO 28, 2026

Join us for a week of events celebrating 100 years of horticultural craftsmanship, partnerships, and innovation

DATE	SPECIAL EVENTS	MARKETING CLINICS	SPECIAL DEMONSTRATIONS	WORKSHOPS AND PANELS
AUGUST <b>24</b>	Breeder Spotlight	<b>Tech Tools:</b> Garden Gateway/ My Account/Social Gateway	<b>Topiary Contest:</b> Can you prune like a craftsman?	Evolving Your Garden Center for the Next Century
AUGUST <b>25</b>	Breeder Spotlight	Consumer Insights for 2027	Speed Staking	Displays that Sell Plants
AUGUST <b>26</b>	New Plants with Georgia Clay and Fela Lafi	Drop Shipping for Garden Centers	Can You Keep Up with Automation?	Hands-on Help Desk
AUGUST <b>27</b>	Centennial Celebration Dinner and Live Music	Special Programs for 2027	<b>Landscape Legends Awards:</b> Dan Hinkley, Michael Dirr and More	
AUGUST <b>28</b>	GardenComm Tour  Breeder Spotlight		Which Plant Would You Pick?	Build Your 2027 Marketing Plan



## ALL WEEK LONG

### Breeder Showcase

See new plants from  
20 of the world's top  
breeders

### Nursery Tours

Learn about  
Monrovia's latest  
innovations and  
changes

**PLUS: Special Giveaways every day, Nightly Dinners in the Courtyard, Panel Discussions, Special Speakers and Performances.**